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**Press Release**

**Presence Technology Gold Sponsor/ Exhibitor WebRTC Conference & Expo**

***Cobb Galleria, Atlanta Georgia June 25 to 27, 2013***

Atlanta GA, June 24, 2013 - **Presence Technology**, leader in Contact Center Solutions announced today they are not only a Gold Sponsors but will also exhibit at the **WebRTC Conference& Expo**. Technology Marketing Corporation is hosting the Conference/ Expo June 25<sup>th</sup> to 27<sup>th</sup> in Atlanta, Georgia at Cobb Galleria. The conference is an opportunity to learn how WebRTC is changing the communications game, transforming business and opening doors to maximize the competitive advantages. The Expo focuses on insights into the evolution of communications and adoption of web delivery systems. The new services, expansion of existing activities, and why this new technology should be a top priority for a number of call centers throughout the nation is why Presence Technology has chosen to attend. Presence is extremely excited to offer its suite of solutions the way they have integrated call center and the web to help strengthen and bring value to any contact center.

“We know our clients are looking to maximize efficiency and ROI while providing exceptional customer service experience. Our end-to-end Contact Center solution is robust, yet extremely flexible, and allows contact centers to expand with the needs of its customers” said Make Mandato, Presence Technology Executive Vice President for North America.

Presence Technology introduced its version 9.2 Solution Suite earlier this year. This latest release features their Outbound / Inbound blended solution, Agent Scripting as well as Voice and Screen Recording and significantly enhanced Web Agent, and Web Supervisor support. Presence Web Agent works within any existing web browser regardless of the operating system. The Web Agent solution will significantly save a call center time, expense and effort when managing its customer service goals. In addition, Presence 9.2 will considerably simplify the architecture of almost any contact centers, improving processes, ensuring 24x7 availability, scalability of facilities and quality of services.

The Presence Technology’s portfolio is a complete set of solutions for contact centers. Built on a modular platform, Presence suite of solutions is deployed on virtually any existing ACD / PBX platform or can be used in a standalone environment as an all-in-one contact center solution. Presence Technology solutions were designed to be implemented quickly and can seamlessly integrate within any company’s existing applications and infrastructure.

**About PRESENCE TECHNOLOGY**

Presence Technology is a leading provider of contact center solutions. Presence software enables contact centers to optimize resources and increase efficiency in the communications process with its customers. Their award winning software solutions are consistently recognized for quality and innovation, most recently receiving the “**Visionary**” 2013 **Gartner** Magic Quadrant for CRM Web Customer Service Applications. Presence has a portfolio of global clients serviced by a team of highly skilled professionals, and a network of strategic partners in North America, Latin America, Europe, and Africa supporting their efforts around the world.

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**Press Contact:**

*Marty Suarez*

*Tel. +888.908.0117 x30007*

*[MSuarez@Presenceco.com](mailto:MSuarez@Presenceco.com)*